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Today 11:21 AM

Hello goodmorning,
I just received a cease and desist from you
guys I see you have a brand named swag
rag as well.

First off I would like to congratulate you on
your business and want to reinforce to you
that we were completely unaware of your
business and had no means to try to steal
anything from you. I am another Caribbean
man building a business and I have been
doing this for a few years as well so I know
the time and effort you have dedicated to
your business

I completely understand that business is
business and this is seemingly necessary
with the brand that you have built, but I
am wondering if there's anything we can
do in which I do not have to shut down my
business because of your trademark. We
do not sell the same thing but indefinitely
understand how my business may effect
yours. Please let me know if you are willing
to talk. If not I understand and wish you a
blessed life 🙏

MALIK DUPRI

Double tap to ❤



Message...





MALIK DUPRI

malik.dupri



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Double tap to ❤

Yesterday 8:41 PM

I appreciate the prompt response, in regards to your receipt of the Cease & Desist notification.

As of today, your website, Instagram and Facebook page for Swag Rag have not been taken down.

The Cease & Desist notice has presented you with an opportunity to take a step to remedy your infringement on our trademark.

As per the notice, The next step is presenting you with a lawsuit. Since you had the opportunity to stop your infringement but did not, it is assumed that you are okay with proceeding with the lawsuit. Is this correct?

Yesterday 10:54 PM

Hello, yes my team is on it for the morning. I'll send you a message around noon



Message...

